



# BLUE BELLS MODEL SCHOOL

*presents*



**"Let's Innovate, Integrate, and Inspire the World!"**

**IN COLLABORATION WITH-**

**COMM-क्षेत्र & UDBHAV**

# ABOUT BUSINESS SUMMIT

The 3rd Edition of Business Summit stands as a testament to innovation, collaboration, and the evolving spirit of enterprise. After two resounding editions that empowered future leaders and ignited entrepreneurial ambitions, the 2025 edition returns bigger and bolder.

This year, the Summit continues to unite high school students, industry professionals, and academic visionaries under one platform to simulate real-world business challenges and stimulate thought-provoking discussions. From competitive simulations to immersive workshops, the summit is curated to develop analytical thinking, communication, and financial literacy among young participants.

With a focus on future-ready skills and ethical entrepreneurship, the Business Summit 2025 not only nurtures leadership but also cultivates empathy, sustainability, and a global business outlook. Whether you're an aspiring entrepreneur, a market strategist, or a change-driven innovator, this summit is your launchpad to reimagine commerce for tomorrow.

# FROM THE DIRECTOR'S DESK

**Dear readers,**

It gives me immense pleasure to welcome you all to this special occasion. This year, our chosen theme for the Business Summit is —“Innovate, Integrate, and Inspire”. It resonates deeply with the journey we undertake as individuals, as a community, and as a forward-thinking institution.



Innovation drives progress. It challenges us to question the status quo, seek better solutions, and imagine what has yet to be created. In our rapidly evolving world, staying ahead requires not just creativity but also the courage to explore the unknown.

Integration reminds us of the strength found in unity. Whether it's blending ideas across disciplines, fostering collaboration among teams, or harmonizing tradition with modernity, integration helps us build systems that are resilient, inclusive, and impactful.

Inspiration is the spark that fuels ambition. When we inspire others through our words, our actions, and our integrity, we create a ripple effect that empowers communities, elevates standards, and transforms lives.

As we gather to simulate create and co create , let us celebrate the spirit of innovation, the power of integration, and the boundless potential to inspire. Let us reaffirm our commitment to excellence and continue building a future we can all be proud of.

Warm regards

Dr. Saroj Suman Gulati

Director

Blue Bells Group of Schools

# FROM THE PRINCIPAL'S DESK

**Dear Young Visionaries,**



"Don't just learn—rise, lead, and inspire."  
In a world shaped by rapid innovation and constant evolution, the true essence of education lies in preparing learners not just for careers—but for life.

At Blue Bells Model School, we believe in nurturing minds that think critically, act responsibly, and lead with purpose.

It is with immense joy that we bring to you the Inter-School Commerce & Humanities Fest: Business Summit 2025—a celebration of ideas, enterprise, and exploration. This platform is thoughtfully curated to promote entrepreneurial thinking, social insight, and the development of vital 21st-century skills such as collaboration, creativity, and communication. It encourages students to move beyond the traditional, discover their potential, and step into roles of changemakers.

I wholeheartedly applaud the team for crafting this enriching experience and look forward to witnessing the brilliance and passion each participant brings.

Let this be a space where minds meet, and leaders are born.

Warmest regards

Alka Singh

Principal

Blue Bells Model School



# OUR VISION

The vision behind Business Summit 3.0 (2025) is simple yet transformative — to empower the next generation of leaders with the mindset, skillset, and values needed to shape a better, more responsible business world.

In an era marked by digital disruption, climate urgency, and global socio-economic shifts, we believe that the leaders of tomorrow must possess more than just knowledge. They must lead with insight, initiative, and integrity. This summit envisions a dynamic platform where students don't just learn how to succeed in business, but how to innovate for real-world impact, collaborate across diverse cultures, and lead with lasting purpose.

Our goal is to foster an ecosystem where bold ideas are welcomed, creativity is celebrated, and ethical business practices are at the forefront. Business Summit 3.0 is more than just an event — it is a movement to nurture future entrepreneurs and intrapreneurs who are brave enough to dream big and capable enough to turn those dreams into reality.

Let us come together to innovate, integrate, and inspire — building a business future that is not only successful but sustainable, inclusive, and transformative.

Dr. Suhail  
Senior Coordinator  
Blue Bells Model School

# EVENT INCHARGES

<u>EVENT NAME</u>	<u>TEACHER IN-CHARGE</u>	<u>STUDENT INCHARGE</u>
TRADE-A-THON	Dr. SUHAIL 8630927745	GAURANSH GUPTA 9310555543
SUPERNOVA	Ms. BINDU SHARMA 9818118648	OJAS SINGLA 9877933652
NITIKAR	Ms. RACHNA GANDHI 9717701087	DEEKSHA RANA 7011650149
THE ULTIMATE RES-Q	Ms. SMRITI SHARMA 9911116686	KARAN LAKHANI 8595737145
ECHOES OF ANTIQUITY	Ms. MANISHA SINGH 7835808999	VRISHTEE CHAUHAN 9818882580
POLITIPULSE	Mr. YOGESH 8800520221 Ms. SUNITA YADAV 9899847837	BHAKTI ARORA 7982321363
DIGIMARK	Ms. SANJANA ARORA 8010788827	MILEE KUSHWAHA 9810961344

# EVENT INCHARGES

<u>EVENT NAME</u>	<u>TEACHER IN-CHARGE</u>	<u>EVENT INCHARGE</u>
PITCH MASTERS	Dr. SUHAIL 8630927745	TANISH KATHPALIA 8368090668
LITIGATION LANE	Mr. YOGESH (8800520221)	GARIMA KAUSHAL 9315012430
EDIOS SYMPOSIUM	Ms. SANJNA BHASIN 9315071739	RAM SHARMA 9773758191
SUSTAINABILITY IN FASHION	Ms. MONA SHARMA 9999886223	SHRUTI 9910773653
FOLKONOMICS	Ms. GEETA MARWAH 9873926110	LOCHAN GANOTRA 9650498410
TIMELESS STROKES	Mr.KRISHAN (7048929299) Mr.Parmanand (9643525389)	TAIRA 7048929299

# GUIDELINES



- The link for the registration is:  
<https://forms.gle/MmVe5gq64oHcQJAj6>
- The last date for registration for all the events is July 6, 2025 (Sunday).
- The School Codes will be shared via school mail-id with the registered schools latest by July 10, 2025 (Thursday) and Submission to be done using the assigned school code only.
- The online submissions must be done using the given links latest by July 13, 2025 (Sunday)
- Detailed guidelines for the shortlisted schools for the offline final round of presentations will be informed via school email on July 18, 2025 (Friday).
- The final event is on July 19, 2025 (Saturday) from 9:00 AM onwards in the premises of Blue Bells Model School Sector -04 Gurugram.
- Each school can submit only one entry for an event.
- Maximum participation is required for the overall champions trophy.

# GUEST OF HONOUR



CA (Dr.) GS Grewal



# TRADE-A-THON



***'WHERE STRATEGIES CLASHES AND PROFIT RISES'***

## **Learning Objective:**

Training cum competition : Where everyone will be learning. Trade-A-Thon aims to immerse participants in the practical application of planning, organizing, directing, controlling, research skills, ratio analysis, cash flow statement analysis, comparative statement analysis, impact of inflation, GDP growth, balance of payment, government budget.

**Eligibility:** X-XII

**Teams per school:** Maximum 2

**Participants per team:** 4

**Duration:** 2 Days

**Timings: Day 1** - 8:30 AM to 3:30 PM

**Day 2** - 8:30 AM to 3:00 PM

**Time Limit:** 4 Minutes Presentation, 1 Minute Q/A



## **Day 1: Learning & Research (18<sup>th</sup> July)**

- Financial Statement Analysis (by Expert)
- Application of Financial Statement Analysis in allotted companies (by teams)
- Technical Indicators, Chart Patterns & Introduction. (By expert)
- Understanding economic news impact on stock price
- Application of Technical Indicators & Chart Patterns in allotted companies (at home)
- **An online query session will be conducted on the same day from 8pm to 9pm**

## **Day 2: Analysis & Presentation (19<sup>th</sup> July)**

- Finalisation of Presentation with given news.
- First Round Judgement
- Final Presentations by shortlisted Teams
- Award Ceremony and Feedback Session

## **Judgement Criteria:**

- News Interpretation
- Marketing
- Presentation
- Confidence and coordination
- Background research
- Application of technical analysis



## Guidelines

- Team Formation & Company Allocation:
- Companies are grouped under 4 Committees:  
Techies – IT & Tech firms  
Bankers – Banking & Financial Services  
Engineers – Automotive & Manufacturing  
CommonMan – FMCG & Retail
- Each student/team will represent one company.
- Allocation will be first-come first-serve, based on preference and interest.
- No same company will be allotted to more than one team.
- Carry your own laptop with internet connection, along with the required stationery.
- One of the 4 participants must be for social media marketing
- An orientation session will be organised on July 12 from 7:00 to 9:30 PM briefing about the event.
- Only commerce teachers must accompany the students. They will have a session with CA (Dr). GS Grewal.

**For queries, kindly contact:**

**Teacher in-charge: Dr.Suhail: (8630927745)**

**Student in-charge: Gauransh Gupta (9310555543)**

# SUPERNOVA



***“WHERE QUESTIONS SPARK MINDS AND  
KNOWLEDGE TAKES THE LEAD”***

**The quiz is divided into three rounds-**

**Preliminary round (ONLINE)-** The preliminary round will be conducted on 17th July 2025. Details of Online meetings will be shared with the registered teams via WhatsApp group.

**Semi-Final Round (OFFLINE)-**The Top 10 Shortlisted teams will be called for the semi-final round (OFFLINE) on 19th July 2025.

**Final Round (OFFLINE)-**ONLY 06 Teams will be further shortlisted for the Final Round on 19th July, 2025.

# **SUPERNOVA**

**Elegibility: XI-XII**

**Teams per school: 1**

**Participants per team: 2**

**The quiz competition will be on all of the following areas relating to commerce and humanities-**

- Accountancy and Finance
- Business Economics
- Political Science
- History
- General Knowledge
- Current Affairs

**For queries, kindly contact:**

**Teacher In-Charge : Ms.Bindu Sharma (9818118648)**

**Student In-Charge : Ojas Singla(9877933652)**



# NITIKAAR



***"BIG CHANGES BEGIN WITH BOLD POLICIES."***

**Problem statement:** Analyzing the Economic Ramifications of the US-China Trade Conflict on India's Economy, Market Dynamics, and Trade Ecosystem.

- The team is required to present at least 3 and at the most 5 major points/angles of the impact pertaining to the problem statement in the form of a **PowerPoint Presentation** by **July 13**.
- A crisp introduction, additional information and background of the conflict can be included.
- Finally, provide key policies, troubleshooting proposals and solutions along each impact.

# NITIKAAR

**Team:** 2 members

**Grade:** XI & XII

**Maximum number of slides:** 20 slides

**Final round:** Top 10 teams would compete in the on-campus round and each team would get 4-5 minutes for presenting their submission.

## Judgement Criteria:

- Problem Definition and Methodology
- Analysis and Argumentation
- Structure and Writing
- Presentation and Efficiency

**For queries, kindly contact:**

**Teacher in-charge: Ms. Rachna Gandhi (9717701087)**

**Student in-charge: Deeksha Rana (7011650149)**

# THE ULTIMATE RES-Q



***"STRATEGIES THAT TURN SETBACKS INTO COMEBACKS."***

**No. of participants:** 2

**Eligibility:** XI-XII

- In this competition, the participants can select failed or declining businesses and turn them into profitable ventures.
- The stakes are high, as they will be challenged to examine a company's strengths and flaws, devise a focused strategy to revitalize it, and propose their ideas to a panel of judges.
- Here, not only the participants will have the chance to showcase their talents and entrepreneurial skills, but they will also gain invaluable experience in analyzing and managing a struggling business.
- This competition will provide the participants with a unique opportunity to work with real-world challenges and develop practical solutions to complex problems.

# Guidelines:

- The teams are required to select one company from the given list and draft a detailed presentation (PowerPoint format) on the reasons for the business's failure, pinpointing key mistakes, and recommend effective strategies that could have sustained the company's success.
- The Presentation has to be of minimum 3 Slides (excluding Intro, Index and thankyou slides).
- Voiceovers are to be strictly avoided.
- Plagiarism of any sort will lead to disqualification.

**Please Note:** Participants must carry their own Laptops and Internet Connections with them for the presentation.

## Judgement Criteria:

- Depth of Analysis
- Strategic Recommendations
- Structure & Clarity of Presentation
- Originality & Critical Thinking
- Professionalism & Team Collaboration

**For queries, kindly contact:**

**Teacher In-charge: Ms.Smriti Sharma (9911116686)**

**Student In-charge: Karan Lakhani (8595737145)**

## List of Companies

1. Kodak
2. RadioShack
3. Videocon
4. Lehman Brothers
5. Big Bazaar
6. Woolworths Group
7. BSNL Mobile
8. Pets.com
9. MySpace
10. Swiggy
11. Flipkart
12. Zomato
13. BlackBerry Limited
14. Nokia
15. Motorola Mobility
16. Cafe Coffee Day
17. Micromax
18. Amiga Corporation
19. Blu Smart
20. Spice Jet
21. Western Union
22. Byju's
23. Mercury (Automobile)
24. General Foods Corporation
25. Satyam Computers
26. Jet Airways.
27. Kingfisher Airlines.
28. Reliance Communication
29. United Airlines. In
30. Blockbuster



# ECHOES OF ANTIQUITY



## **Timeline: From Mauryan Majesty to the heroic fall of Chauhan (268 BCE – 1192 CE)**

Spanning over fourteen centuries, from the Ashokan zenith to the twilight of Chauhan valor, India's landscape was a battleground of ambition, faith, and the relentless march of history.

**Eligibility:** IX-XII

**Teams per school:** 1

**Participants per team:** 3

**Time Limit:** 3-5 mins

**Judgement Criteria:**

- Originality
- Creativity
- Coherence
- Presentation
- Audio quality and fluency



**Guidelines:** The participants need to make a video documentary expressing their views on what would've happened if any one of the events between 268BCE- 1192CE hadn't taken place. Participants may add voiceovers and are allowed to use any suitable app or website to enhance the documentary.

### **Round 1 (Online Submission) ( July 13 )**

Participants create and submit documentaries through an online form, adhering to specified guidelines and format requirements. The submissions will be evaluated based on creativity, theme adherence, and overall impact. Selected documentaries will proceed to the next round for further assessment.

### **Round 2 (Offline) (July 19) :**

- **Showcasing:** The selected documentaries will be showcased during the event.
- **Q&A Session:** Following each documentary presentation, there will be a question-and-answer round. Judges will ask questions based on the content of the documentaries.
- **Evaluation:** Judges will assess the documentaries and the participants' responses during the Q&A session to determine the winners

**For queries, kindly contact:**

**Teacher in-charge: Ms. Manisha Singh (7835808999)**

**Student in-charge: Vrishtee Chauhan (9818882580)**

# POLITIPULSE



**“Don’t wait for the news to happen—be the one who reports it. This is your opportunity to shape narratives, challenge assumptions, and bring attention to what truly matters.”**

**Eligibility:** IX-XII

**Teams per school:** 1

**Participants per team:** 2

**Round:** 1<sup>st</sup> Round-Online  
2<sup>nd</sup> Round- Offline

## **Round 1(Online) (17th July):**

Participants will step into the role of political news editors. Raw news material will be provided and teams must analyze, filter and present a cohesive news report based on the given topic.

### **Instructions:**

- The topic will be flashed on screen, after which teams will have 2 minutes to discuss and plan.
- 6 minutes will be allotted to prepare the final news script.
- Each team will then present their news piece in a 3-minute live presentation.

Top-performing teams will qualify for the final round.

## **Round 2 (Offline) (19<sup>th</sup> July):**

- Selected 8 teams will receive a fresh set of raw political news material and will have to present it in a news studio (on campus).

**Note:** Detailed instructions and studio protocols will be shared only with registered and shortlisted teams.

**For queries kindly contact:**

**Teacher in charge: Ms. Sunita Yadav (9899847837) AND Mr. Yogesh Sharma (8800520221)**

**Student in-charge: Bhakti Arora (7982321363)**

# DIGIMARK



***“Where Bold Ideas Meet Big Opportunities”***

## **Objective:**

In this dynamic challenge, teams will merge two distinct companies into a single entity, develop a product that leverages the strengths of both, and present a comprehensive marketing strategy.

## **Challenge:**

- **Company Merger:** Combine two companies into one cohesive entity.
- **Product Development:** Create a product that utilizes the merged strengths.
- **Marketing Strategy:** Develop a strategy including target audience, positioning, and promotional tactics.



**Eligibility:** IX-XII

**Team Size:** 2-3 members per team

**Presentation Time:** 5 minutes

### **Guidelines:**

- Students will be assigned two companies by the organizing committee (shared on July 10, 2025) to propose a merger into a single company and email their submissions in the form of **PowerPoint presentation by July 13.**
- Top 10 shortlisted teams will be invited for the final round on campus to present their brand strategies to the jury.
- The jury may question the participants based on their presentation.

### **Judgement Criteria:**

- Market Understanding
- Creativity & Innovation
- Feasibility
- Presentation Skills
- This challenge tests your ability to think strategically, work collaboratively, and communicate effectively.

**For queries kindly contact:**

**Teacher in-charge: Ms. Sanjana Arora (8010788827)**

**Student in-charge: Milee Kushwaha (9810961344)**

# PITCH MASTERS



***“Entrepreneurship isn't just about starting businesses - it's a mindset that sees opportunities where others see obstacles, that embraces challenges as fuel for innovation, and that measures success by impact rather than just income.”***

**No. of participants: 2**

**Eligibility:** XI & XII

**Duration:** 5 minutes including q/a (warning bell at 3 minutes)

**Format:** PowerPoint Presentation

**Mode:** Online and Offline(Final Round)

**Judgement Criteria:**

- Idea originality & creativity
- Problem-solution clarity
- Practical feasibility
- Presentation quality



## **Pitch Deck Requirements (PPT/PDF)**

Your submission must include:

1. **Elevator Pitch** – One powerful sentence summarizing your idea
2. **Problem Statement** – The real-world challenge you're addressing
3. **Solution** – Your innovative product/service
4. **Target Market** – Who needs your solution?
5. **Business Model** – How will you make it sustainable?
6. **Competitor Analysis** – What makes you different?
7. **Marketing Strategy** – How will you reach customers?
8. **Innovation** – Special tech or unique features
9. **Financials** – Basic projections
10. **Team** – Members and their roles

**For queries kindly contact:**

**Teacher In-charge: Mr. Suhail (8630927745)**

**Student In-charge: Tanish Kathpalia (8368090668)**

# LITIGATION LANE



***"Where every word is a verdict in the making."***

The Litigation Lane allows students and aspiring lawyers to participate in a tough competition that tests their legal knowledge and advocacy skills.

Assuming the standards and realism of a real courtroom, participants will be required to argue a case in front of a panel of distinguished judges.

**Eligibility:** XI-XII

**Team per school -1**

**Number of members- 3**

**Researcher-1**

**Presenters-2**



## **1. Round 1 (July 14th) : Online Description:**

- The participants will be provided with Acts before the round.
- They will be given a case study in the online round and they have to answer the questions given to them based on their understanding and legal knowledge about the Acts they were given beforehand.
- Each team will be given 6 minutes. Any team will not be given extra time. The team's statements will not be considered after the time limit is exceeded.

## **2. Round 2: Offline (TOP 8 TEAMS)**

- The qualifying teams will receive their cases via email beforehand.
- Each team will prepare memorials either from the perspective of the petitioner or the respondent, as specified in the case instructions.
- The memorials will also be submitted online before the event by the date given to the qualifying teams.
- Submission: Teams must bring 02 hard copies of their memorials to the venue: one copy for the judges and one for their own use.
- On the basis of the allotted cases, the students will present their arguments before a panel of judges. The presentations will be evaluated, and the best team will be awarded.

## Round Structure:

- Each round will feature two teams (determined by the organizing school).
- The teams consist of one team on behalf of the petitioner and the other on behalf of the Respondent.
- **Time Allocation:** Each team has ten minutes to present their case. The two speakers in a team can divide the time between themselves as they please.
- **Court Conduct:** Arguments are to be made before the bench of the panel of judges. The bench has the liberty to pose questions at any time within the ten-minute span.
- Teams must address the judges as 'Your Lordship' and provide plausible answers to their questions.
- **Dress Code:** Participants are required to wear western formals during the main event.

**Please Note:** Participating Students have to carry their own Laptops and Internet Connections with them for the presentation.

**For any queries kindly contact:**

**Teacher-in-Charge: Mr. Yogesh Sharma (8800520221)**

**Student-in-Charge: Garima Kaushal (9315012430)**



# EIDOS SYMPOSIUM



***“In every decision, every emotion, and every relationship, there lies an intricate story waiting to be understood this is the realm of psychology.”***

## **Round 1: Mode: Online (July 17)**

- **Duration:** 2 minute
- **Eligibility:** XI-XII
- **Number of Participants:** 2-3
- Participants are supposed to choose an Indian advertisement, or a marketing campaign and analyze its impact on consumers and general public.
- The impact of the chosen advertisement by the participants will be presented in round 1(Online).
- The advertisement should not exceed the time limit of 2 minutes. The best entries will qualify for the final round.

# EIDOS SYMPOSIUM

## Round 2- Offline (TOP 12 TEAMS)

**Duration for presentation:** 8 minutes

- The participants need to create a well-researched presentation on the same advertisement, or the marketing campaign as chosen in the first round.
- There will be a question/answer round on the basis of the presentation.
- The participants will get 8 minute to present their PowerPoint Presentation.
- Reference to be mentioned in APA style (American Psychology Association) format.

## Judgement Criteria:

- Content Quality
- Creativity
- Presentation Skills
- Critical Analysis
- Relevancy
- Effectiveness

**For any queries, kindly contact:**

**Teacher-in-Charge: Ms.Sanjna Bhasin (9315071739)**

**Student-in-Charge: Ram Sharma (9773758191)**

# SUSTAINABILITY IN FASHION



*"Sustainable fashion is a style with a conscience—  
where beauty meets responsibility."*

**Eligibility:** Classes X-XII

**No. Of Participants per School:** 1

**Mode:** Online

**Date:** 15th July

## Guidelines:

- The participants are expected to design an outfit using any sustainable item.
- The participants will be provided with a croquis (Fashion Figure). All the participants shall strictly adhere to the croquis figure provided while designing. However, one can extend the arms of the croquis in case the design demands workmanship on the sleeves.
- The design should be made on an A-3 size sheet .
- Since the intent of the event is to sensitize students about the importance of sustainable fashion, adhering to the theme is one of the judgements criteria.
- The participants can use any medium of colouring - Watercolors, Poster colors, Pencil colors, Crayons, or any other actual sustainable items.
- All the participants are expected to use at least one element or principle of design while styling the croquis.

**For any queries, kindly contact:**

**Teacher-in-Charge: Ms.Mona Sharma (9999886223)**

**Student-in-Charge: Shruti (9910773653)**

# FOLKONOMICS



***"Melodies are whispers of the heart, painting emotions in the language where words can't reach."***

**Theme:** Participants will research on various folk music types of India. They will choose any topic from Class XI - XII commerce (Economics, Accountancy, Business Studies) and select a folk song that relates to their topic, then recreate it in their own style. Participants will also explain the relation and relevance of the folk music and the chosen topic. The music should highlight the topic well, stating its journey, importance, and overall information.

**Examples of topics are as listed below:**

- Zamindari and Lagaan system
- State and journey of Indian economy
- Importance of money inflation
- Business ethics social responsibility

**(These are just examples. Participating teams can choose any topic of their choice from the given fields.)**

**Eligibility:** XI-XII

**Participants per school:** 3-4

**Duration:** 5 minutes (4 + 1)

## **Round 1: (July 14th)(Online)**

- Participants are supposed to submit a video, performing the folk song, based on their commerce concepts.
- Along with the performance, participants also have to explain in the video why they chose the song and its relation to their topic in 1 minute.
- Total duration shall remain 5 minutes. 4 minutes are allotted for the performance and 1 minute is allotted for the explanation.
- Use of Rap or western music elements is allowed.
- Plagiarism and inappropriate language/gesture of any sort will lead to disqualification.
- Participants are required to submit the file in .mp4 format and lyrics in a PDF document.
- The song should not lose its folk essence.

## **Round 2:**

- Top 5 teams shall be shortlisted for a final round (offline) at the school premises.
- Finalized teams would be informed of the same by 18th July.
- Teams will have to present their song live.
- Teams would be provided with a sound system and a keyboard (instrument) from the school side. Any other instrument required has to be carried by the participating team.

## **Judgement Criteria**

- Creativity
- Explanation and relation to the topic
- Dress up and presentation.
- Overall Performance

**For queries, kindly contact:**

**Teacher In-charge: Ms.Geeta Marwah (9873926110)**

**Student In-charge: Lochan Ganotra (9650498410)**



# TIMELESS STROKES



***"Color is more than what we see—it's the pulse of emotion, the spark of imagination, and a radiant tribute to the beauty of our differences."***

**Theme:** Participants will replicate renowned paintings, paying homage to the genius of past artists while highlighting the enduring relevance of their work. Through these recreations, we honour the profound impact of classical art on modern creativity, demonstrating how these iconic pieces continue to inspire, educate, and connect us across generations.

**Eligibility:** IX-XII

**Participants Per School:** 1

**Submission Date:** 13th July

**Final Round Date:** 19th July



# Guidelines:

## Round 1: Online Submission

- All the participants shall be assigned one famous artist, which will be conveyed to them 3 days prior to the submission date.
- The participants shall be required to replicate a painting of the assigned artist. They may select any painting of their choice.
- Medium: Acrylic or Watercolor on canvas/ watercolor sheet
- Dimensions: 18\*24 inches (canvas size) or A2 Size watercolor sheet

## **The following evidence upon the completion of the painting should be submitted:**

- A video, which should clearly portray the canvas from the beginning of the process, along with the final result. It should also clearly record the participants signing their name on the painting. Crucial steps of the process should also be recorded to maintain authenticity.
- The Video must not exceed 2 minutes (including blank canvas in the beginning and final artwork in the end).
- A clear picture of the final artwork including name, age, class, date and school code.
- Kindly note: Name of the school must not be mentioned anywhere.

## Round 2:

- Participants will be provided with a list of 10 painters prior to the event. They may research about the painters.
- On the day of the event, participants shall be assigned a painting of any of those 10 painters using a draw system. A copy of the painting will be given to the participants.
- A time duration of 1.5 hours will be allotted to replicate the painting and write 40-50 words about the relevance of the painting in the current scenario.
- Medium: Acrylic or Watercolor on canvas / watercolor sheet
- Dimensions: 18\*24 inches (canvas size) or A2 Size watercolor sheet.

## Judgement Criteria-

- Accuracy of Replication
- Technique & Skill
- Creativity in Interpretation

**Note:** The canvas / sheet will be provided by the school. The participants shall carry other required materials with them. The artwork made during this round will be treated as a property by the host school. \*\*Participants shall carry the required material with themselves. The school will not be responsible for the same.

**For queries, kindly contact:**

**Teacher in-charge: Mr.Krishan (9643525389)**

**Mr.Paramanand (9312408883)**

**Student In-charge: Taira (7048929299)**

# IMPORTANT DEADLINES

<b>Registrations</b>	<b>6<sup>th</sup> July 2025 (Sunday)</b>
<b>School Code Allotment</b>	<b>10<sup>th</sup> July 2025 (Thursday)</b>
<b>Online Submission of Entries</b>	<b>13<sup>th</sup> July 2025 (Sunday)</b>
<b>Shortlisted Schools for Final Round</b>	<b>17<sup>th</sup> July 2025 (Thursday)</b>
<b>Final Day Presentation</b>	<b>19<sup>th</sup> July 2025 (Saturday)</b>

For queries, feel free to contact:

✉ Email : [businesssummitbbms@gmail.com](mailto:businesssummitbbms@gmail.com)

☎ Phone Number: +91 9654981086 / +91 8287598521 / +91 8744941985



Registration Link

<https://forms.gle/MmVe5gq64oHcQJAj6>



**“BLUE BELLS MODEL SCHOOL  
awaits to welcome you”**

